The George L. Argyros School of Business and Economics

Fall 2004 Academic Orientation
Mission

- Develop business leaders for the global economy
- Create value for their organizations by blending
  - Sound economic reasoning
  - Individual initiative
  - Accountability
  - Integrity
Preparation for:

That First Job

Lifelong Learning

Creativity & Entrepreneurship

Ultimate Career as Responsible, Ethical Leader in a Global Economy
Argyros School Overview

- 27th year as a School; ~ 3,000 alumni
- 26 full-time faculty, 11 staff
- There are 272 of you—new undergrads
- 3 undergraduate degree programs
  - BA Economics
  - BS Business Administration
  - BS Accounting
- 3 graduate degree programs
- AACSB accredited
Things to know…. (1)

- Strong prerequisite structure, especially in BSBA and BS Econ programs
  - Plan early
  - Meet with your faculty advisor ASAP
  - Think about study abroad NOW
- The Undergraduate Catalog is your bible!
- Get comfortable ASAP with Web Advisor, Blackboard, and amass email addresses
Things to know…. (2)

- Yes, General Education **IS** important!
  - Literate global citizen
  - Breadth of exposure
  - Different modes of thinking and analysis
  - AACSB accreditation
- Yes, Academic Integrity **IS** important! (See Student Conduct Code)
- Add/drop—please attend first class session before taking action
BA in Economics Program

General Education

Core

Electives
Economics Core

- Math 104  Pre-calculus
- Econ 200  Principles of Microeconomics
- Econ 201  Principles of Macroeconomics
- Mgsc 208  Math for Business
- Actg 210  Financial Accounting
- Mgsc 309  Business Statistics
- Econ 350  Intermediate Microeconomics
- Econ 351  Intermediate Macroeconomics
Economics Electives

- Fin 307  Financial System
- Fin 410  International Financial Mgt.
- Econ 314  U. S. Economic History
- Econ 411  International Economics
- Econ 441  Economic Development
- Econ 448  Managerial Economics
- Econ 452  Econometrics
- Econ 460  Environmental Economics
What to do with an Economics degree?

- Very popular minor and double major
- Bridges liberal arts and professional education
- Positions in government and finance
- Preparation for graduate school—MA, MS, Ph. D. programs
- Preparation for professional programs—JD, MBA
B.S.B.A. Program

- General Education
- Business Core
- Business Electives
- Business Capstone
Lower Division Core Requirements

- Math 104  Pre Calculus
- Econ 200  Principles of Microeconomics
- Econ 201  Principles of Macroeconomics
- Actg 210  Financial Accounting
- Actg 211  Managerial Accounting
- Mgsc 208  Math for Business
- Bus 215  Legal Environment of Business
Upper Division Core Requirements

- Mktg 304 Principles of Marketing
- Mgsc 309 Business Statistics
- Mgmt 316 Principles of Management
- Mgsc 300 Mgmt Information Systems
- Mgmt 346 Production & Operations Mgmt
- Fin 317 Financial Management
Ethics, Communication & Writing

- **Bus 216** Business Ethics
- **Bus 217** Business Comm/Writing Skills
- **Bus 218** Business Comm/Oral Skills

Upper Division Capstone

- **Bus 475** Business Policy
Upper Division Business Electives

Five Courses that may include an Emphasis
Emphases

- Business Economics
- Entrepreneurship
- Finance
- International Business
- Management
- Marketing
What to do with a BS in Business Administration?

- Work!
- JD or MBA program
- MS or Ph. D. program
Accounting Curriculum

**Junior year:**
- Intermediate Acctg I
- Cost Accounting
- Intermediate Acctg II
- Advanced Cost*

**Senior Year:**
- Auditing
- Audit Systems Lab
- Advanced Financial Actg*
- Federal Income Tax
- Actg Information Systems*
- Advanced Taxation*
What do you do with a BS in Accounting?

- Complete coursework to qualify to sit for the CPA, CMA, CIA, ...
- Practice—public firms, private enterprise, government, solo, ...
- Many, many specializations—e.g., auditing, management accounting, tax planning, fraud or forensic accounting, information systems consulting, litigation support, local/state/federal governmental finances, budget analysis, ...
- Ph.D. sometimes a JD
Other interesting aspects of the Argyros School

- Study abroad—University has many, many choices; there are several unique for us:
  - U of Glasgow
  - London
  - Westford/Grenoble, France
  - CERAM/Cannes/Nice, France
  - Australia
  - New Zealand
  - Japan/Osaka

- Summer international internship program in London
Recent Domestic Internships

ASBE Student Organizations

- Alpha Kappa Psi
  - Justin Guerra, President
- Students in Free Enterprise (SIFE)
  - Kelly Koller, President
- Dr. P. K. Shukla is faculty advisor for both!
Emerging Entrepreneur Contest

- Several thousands of dollars in prize money!
- Meet entrepreneurs and venture capitalists!
Policies and Procedures

- ASBE Grade Requirements (2.0)
- Prerequisites (complicated!)
- Registration (after first semester, can use web)
- University Honors Program (>1250 SAT/>ACT 28 and GPA >3.7)
- Graduation with honors (>54 hours here)
  - Cum Laude (>3.5 GPA)
  - Magna Cum Laude (>3.7 GPA)
  - Summa Cum Laude (>3.9 GPA)
Help!

- Jennifer Freebury, Office Manager, 997-6707
- Dr. Paul Foote, Associate Dean, 997-6546
- Center for Academic Success, Testing & Tutoring, 997-6828
- Nick Andreosky, Evaluator, 628-7292
- Joe Kertes, Dean of Students, 997-6721
- Career Development Center, 997-6942
- Center for Global Education, 997-6830
- Leatherby Library Services, 997-6806
- Student Psychological Counseling, 997-6778
- The Writing Center, 997-6624