



Certificate in Nonprofit Management

What's It About?

The Certificate Program in Nonprofit Management represents a joint venture between Chapman University and Nonprofit Management Solutions, designed specifically to prepare participants for staff leadership positions within nonprofit organizations. The 12-session course curriculum examines the fundamental operating principles of a nonprofit business and analyzes practical and proven management techniques along with less traditional, more innovative strategies designed to address management issues in the 21st century.

Course Session Topics Include:

- Nonprofit sector overview, including new pressures and challenges in the nonprofit sector
- Strategic Governance: impact on executive staff roles and board models that work
- Elements of nonprofit business design and development
- Assessing target markets, trends and client needs
- Effective program design principles, including evaluation, innovation and measuring impact
- Diversified resource development strategies
- Nonprofit financial management, reporting and investment
- Personnel leadership and human resources management issues
- Discovering the potential of technology to advance a nonprofit mission

Who Is It For?

Program managers • senior staff employed in the nonprofit sector • leadership volunteers • business sector professionals who are exploring possible career transitions.

How Much Does It Cost?

\$525: Nonprofit Management Solutions Members; \$575: Non members
(textbook and course reader are additional)

Schedule:

Dates: 10 Thursdays: April 15th – June 17th, 2004
AND
2 Saturdays: May 8th and June 19th

Location: Chapman University, Mission Valley Campus

Instructor: Mark Berger

For more information about this course and/or to be placed on the mailing list, please contact: Nonprofit Management Solutions at 858.292.5702 or visit: www.npsolutions.org

For information about degree programs offered through Chapman University College, please contact: Mimi Murray, Program Manager: 619.908.6022 or murray@chapman.edu