Locating Company Information

About This Guide
This guide explains how to find information about companies using the Library's online business databases.

Business Databases
The Library provides current students, faculty, staff, and administrators access to a substantial collection of online business databases that contain company information. Below is a partial list:

- Business Source Premier
- Hoover's Premium Online
- Lexis-Nexis Academic
- Marketline Business Information Center
- Mergent Online

How to Access Business Databases
- Begin at the Library Home Page (www.chapman.edu/library).
- Locate the Research area on the right-hand side of the page.
- Click the link for Research/Subject Guides.
- On the Research/Subject Guides Home Page (http://chapman.libguides.com/index.php), click on the link for Business in the Browse by Subject box (left-hand side).
- Click the Business/Economics/Economic Sciences Institute (ESI)/HR link.
- Select the Databases tab in the row of tabs that runs across the top of the page.

Using the Business Databases
The Business Databases page is divide up into several text boxes. The General Databases box will contain links to databases that can be useful when beginning your research on almost any topic. The Business-specific electronic resources can be found in the text box named Business & Economics Databases. Most of these databases will allow you to search for company information.

The three databases that have the greatest focus on providing company information are Hoover’s, Mergent, and Marketline. These databases have generally similar features, and we will only look specifically at Mergent. To enter the Mergent Online database, after clicking on the link for Mergent Online, click on the Enter Mergent Online button. It can be found on the left-hand side of the Mergent Online Home Page. After connecting to the Mergent Online database, you should see something similar to the image shown on the back:
In the image above, take note of the tiny boxes above the Company Search box. The bottom box (D&B Private Company Database) is grayed-out. That means that you cannot search for information about private companies using this database. You will need to use the Hoover’s Premium Online database to obtain information about private companies.

**Searching in the Mergent Online Business Database**

The basic search interface supports searching for company information by the (1) company’s name, (2) ticker symbol, (3) CUSIP (Committee on Uniform Securities Identification Procedures), or (4) DUNS Number (Data Universal Numbering System). Let’s do a search for information about Google by using its ticker symbol: GOOG. Shown below are the results from this search.

In order to access the full report on Google, click on its name. The full report on Google will look like the image shown below. Detailed information is available by navigating the various tabs.