GETTING GRAPHIC @ THE LIBRARY!

The Leatherby Libraries has established a new Graphic Novels Collection. The collection includes many award-winning works, such as *Persepolis* by Marjane Satrapi, *Watchmen* by Alan Moore, and *Palomar: The Heartbreak Soup Stories* by Gilbert Hernandez. The collection is located near the newspaper reading area on the First Floor. Books from the collection are available for your reading pleasure in the library or you may check them out and take with you to explore elsewhere.

To ring in the new collection, the exhibit “Getting Graphic at the Leatherby Libraries” ran from February 9 - March 13, 2009, and featured original works by graphic novel artists Adrian Tomine, Jeffrey Brown, and Tony Millionaire. Artwork for the exhibit was lent by Chapman Physical Sciences faculty member Christopher Kim. The opening for the exhibit took place on the evening of February 11 in the Doy and Dee Henley Reading Room & Gallery at Leatherby Libraries. In addition to viewing the artwork and books from the collection, attendees were invited to take in Professor Clara Magliola’s (Department of Sociology) presentation “Graphic Pedagogy: Using Graphic Novels in the Classroom.”

Many thanks to the library staff, Chapman faculty, and students who suggested titles for the collection. A very special thanks to Amanda Melilli and Maria Yanez for their efforts planning the exhibit and event; Clara Magliola for presenting at the event; and Christopher Kim for lending a portion of his personal art collection to the library. (See page 5 for pictures from the event.)

Contact Annie Knight at aknight@chapman.edu or (714) 532-7736 for further information regarding the Graphic Novels Collection.

-Aannie Knight, Coordinator of CUC Library Services
MESSAGE FROM THE DEAN

The mission of the Leatherby Libraries is to provide personalized services and relevant collections in support of the curricular, creative, and scholarly needs of the Chapman University community to ensure the development of the information-literate global citizen.

In this issue of the Leatherby Letters, you will find articles by our staff that showcase how we work to achieve this mission. The results of our first-ever online library services survey indicates that we are meeting the needs of our users as it provides important benchmarks for future assessments. (See “From the Desk of the Associate Dean” on page 4 for more information on the survey results.) Other articles highlight some of the amazing new library resources, both physical and digital, that enhance the learning experience at Chapman University through the library.

On Professional Development

Stephen Covey proposed “The Seven Habits for Highly Effective People” in a popular book first published in 1989. His seventh and last recommendation was “Sharpen the Saw,” meaning, among other interpretations, engaging in activities to stretch the mind to improve productivity.

In the Leatherby Libraries, this principle translates into professional development: attending workshops and conferences, and conveying what we do into published works that add to the literature of academic librarianship. I am pleased to report that in the past year over 27 of our 35 staff took advantage of professional development opportunities supported by the Leatherby Libraries. Many attended the annual meeting of the American Library Association this past summer, several librarians presented papers and poster sessions at other regional and national conferences. I was privileged to join the United States Peace Corps Reunion Tour to Nigeria in November with 21 other former Peace Corps Volunteers where I not only re-visited my post in Lalupon Town after over 40 years, but offered two presentations: “Technology in U.S. Academic Libraries” to the Owerri Digital Village, and “Fundraising in U.S. Academic Libraries” to the University of Ibadan Library as part of that university's 60th anniversary. To return to Nigeria and see both the changes and the continuity through the eyes of the other volunteers was a priceless experience. Chapman University prides itself on educating the information-literate global citizen, and this year I was one of those global citizens.

-Charlene Baldwin, Dean of the Leatherby Libraries

SUBJECT LIAISON LIBRARIANS

Subject liaison librarians are available for individual research consultations and to provide faculty-requested library research instruction for classes. Quick reference inquiries may be directed to the Reference Desk at libweb@chapman.edu or x7714.

Julie Artman (artman@chapman.edu, x7752) - Dance, Film/Media Arts, Freshman Foundations, and Theatre

Lorraine Attarian (attarian@chapman.edu, x7750) - Biological Sciences, Chemistry, Food Science, Health Communications, Music, Physical Therapy, and Psychology

Randolph Boyd (rboyd@chapman.edu, x7711) - History

Doug Dechow (dechow@chapman.edu, x7781) - Business, Computer Science, Economics, Economic Science Institute, Math, and Physics (Computational Science)

Brett Fisher (bfisher@chapman.edu, x7749) - Religious Studies and Philosophy

David Goto (goto@chapman.edu, x7713) - Languages

Claudia Horn (horn@chapman.edu, x7739) - Art, Communications, and English

Annie Knight (aknight@chapman.edu, x7736) - CUC, Gay/Lesbian/Bisexual Studies, and Sociology

Stacy Russo (russo@chapman.edu, x7744) - Education, International Studies, Peace Studies, Political Science, and Women's Studies.

If calling from off-campus, dial 1-714-532 before the extensions above.
CALLING ALL THEATRE AND DANCE AFICIONADOS TO IMAGINE...INNOVATE...ENGAGE

Librarians and faculty collaborate to develop the Theatre and Dance collections of the Leatherby Libraries. News books, plays, and media are arriving daily! You may want to browse the new book shelves located on the First Floor to find out what is new.

Here are some of the titles that will be available for check-out soon!

 Plays from Dramatists Play Service: The Agony and the Agony by Nicky Silver; Miss Witherspoon by Christopher Durang; The History Boys by Alan Bennett; Third by Wendy Wasserstein; A Song for Coretta by Pearl Cleage; Grey Gardens by Doug Wright; Love-Lies-Bleeding by Don DeLillo; Ridiculous Fraud by Beth Henley; and Further Adventures of Hedda Gabler by Jeff Whitty (This play was first produced at South Coast Repertory).

 Dance and Theatre Books and DVDs: Beyond Dance: Laban’s Legacy of Movement Analysis; The Dances of Shakespeare; Prokofiev’s Ballets for Diaghilev; Exploring Anatomy through Dance: Claire Porter’s “Namely, muscles” [DVD]; Martha Graham: Dance on Film [DVD]; Contours of the Theatrical Avant-Garde: Performance and Textuality; City and the Theatre: The History of New York Playhouses: A 250 Year Journey from Bowling Green to Times Square; and Asian American Drama: 9 Plays from the Multicultural Landscape.

Book or media suggestions for theatre and dance are accepted throughout the year by contacting Julie Artman at artman@chapman.edu or filling out the online suggestion form located on the library’s new website (click on “Suggestions” from the home page). Formal faculty book and media requests to develop the library’s theatre and dance collections are funneled through the departments. Be sure and check with your department about how you can contribute!

-Julie Artman, Chair, Public Services Division and liaison librarian to the Departments of Theatre and Dance

NANCY’S FANCY: THE CATALOGER’S CHOICE

The Geographer’s Library by Jon Fasman (New York: Penguin Books, 2006) is an addition to our collection chosen by our English liaison librarian, Claudia Horn.

Location: PS 3606 .A775 G46 2006; Second Floor Donna Ford and Fahmy Attallah Library of Arts and Humanities

I was naturally curious to read a book with the word library in the title. I had imagined descriptions of dusty rooms crammed with books, ancient and modern. Well, there was some of that; a dead college professor leaves behind plenty of dust and lots of books, but they are not the stars of this story. The star is Paul Tomm, an unambitious reporter for the newspaper in the small town where the professor dies. Tomm sets out to write an obituary and is plunged into a confusing world of alchemy, mystery, greed, and confusion.

The story is intriguing, if somewhat indulgently and self-consciously told, and will keep most readers engaged. Some of the characters are straight from central casting (the small-town newspaper editor with big-time experience; the soviet officers), but most are original and interesting. I did find myself wondering how much of the alchemical history was true, and was frustrated to be reading this book on a camping trip where I couldn’t look up some of Fasman’s references.

Dear Dorothy Dix: The Story of a Compassionate Woman by Harnett T. Kane with Ella Bentley Arthur (Garden City: Doubleday, 1952) came to us as part of a large gift from Francine Parker and Amanda, Ian, and Troy Parker.

Location: BJ1547.5.G5 K3 1952; Second Floor Donna Ford and Fahmy Attallah Library of Arts and Humanities

The name Dorothy Dix sounded familiar to me when this book came through cataloging, though I certainly could not have told you who she was. It turns out that Dorothy Dix was the pen name of Elizabeth Meriwether Gilmer, writer of an advice column from 1895 until 1950.

“Lizzie” was born in the south just before the Civil War. She endured an unhappy marriage for forty years, loved children but had none of her own, and “was a kind of oracle, and an arbiter of morals and customs, and she helped set the standards of a shifting social scene” (p. 9). She died in 1951 at the age of 90, having advised her readers through two world wars, the Great Depression, and countless personal crises.

This is not a critical biography. Readers looking for scandal and lurid content will have to go elsewhere. But if you want the comfort of reading a book that reminds you of your grandmother’s Grit or Ideals magazines, this is a book for you.

-Nancy Stenerson Gonzales, Head of Cataloging

“Nancy’s Fancy: The Cataloger’s Choice” is a regular column that appears in the fall and spring issues of Leatherby Letters.
FROM THE Desk OF THE ASSOCIATE DEAN

Services Survey Results

Chapman University’s Leatherby Libraries Services Survey was launched in the Spring Semester 2008 and was accessible from April 15–30, 2008. This online survey was developed by the Leatherby Libraries staff to gather information in order to improve the effectiveness and quality of public services and increase user satisfaction. Specifically, the survey focused on the following service areas: Reference, Circulation/Reserves, Interlibrary Loan, and Building/Technology. In addition to identifying areas of strengths, areas for improvement, and identifying user needs, the survey was designed to gather data that could serve as a baseline for future comparison.

The students, faculty, staff and administrators who participated in this survey offered their perspectives on how to improve services within the Leatherby Libraries. We, in the Leatherby Libraries, thought it was important to take these comments seriously and critically reflect on each one of them in order to make improvements for the benefit of our Chapman University community.

Here are some representative examples of service areas that we addressed based on the feedback we received in this most recent survey:

- Increased the number of computers in the library on floors 1, 2 and 3
- Added Microsoft Office on all computers on floors 1, 2 and 3
- Added FAX services available at the Circulation Desk ($1 per page outgoing/$.50 per page incoming)
- Added a change machine and a declining balance charging station in the Rotunda
- Implemented a new reservation service for the multi-media rooms
- Increased library building hours during the last two weeks of the fall and spring semesters
- Increased the weekend Reference Desk hours by 25%
- Increased number of interlibrary loan requests for graduate students from 25 to 40 (60% increase), due to the nature of graduate research
- Interlibrary loan items are now available for pick up all hours the library is open
- Increased audiovisual checkout for students by 40% from 5 days with two renewals to 7 days with two renewals
- Improved communication process to individuals requesting searches for missing items
- Proposed to Office of Information Systems & Technology a plan to add color printing capabilities in the copy alcoves

A heartfelt thank you goes out to the members of the original Survey Committee for their dedication and willingness to assess our public services and to see this project through to its conclusion. This includes Dan Hoyte, Stacy Russo, Claudia Horn, Eddie Sauceda, Gina Wilkinson, and Brett Fisher.

The Leatherby Libraries would finally like to extend a very special thank you to Marisol Arredondo, Director of Institutional Research, and her colleagues in both Chapman’s Institutional Research Office and the Chancellor’s Office who took their time to analyze the data and who provided endless professional and reflective input to this project. This survey could not have been successful without you.

- Kevin Ross, Associate Dean of the Leatherby Libraries

NEW BROWSING AREA!

We have recently created a browsing section on the First Floor of the Leatherby Libraries that showcases current newspapers, a new books section, graphic novels, and a McNaughton collection of bestsellers. This consolidation allows our users to browse for materials and then relax in comfortable chairs in a low traffic area of the First Floor.

NEW BROWSING AREA!

The new browsing area features window seating.

Photo: Stacy Russo
NEW FACE AT THE LIBRARY

Steve Myers, Sr. Gifts & Acquisitions Assistant, holds a B.A. in Psychology from Vanguard University and is currently pursuing a Master’s Degree in Library and Information Science at San Jose State University. Prior to coming to Chapman, Steve worked for the Glendale Public Library system, the Law Firm of O’Melveny & Myers, and most recently in the Langson Library at UCI. Before starting his library career, Steve taught high school English and worked as a ranch-hand in northern California. He lives with his wife Paige, their dog Heidi and bird Edgar in Modjeska Canyon.

GETTING GRAPHIC AT THE LEATHERBY LIBRARIES: PHOTOS FROM THE EVENT

The opening for the graphic novels exhibit took place on the evening of February 11, 2009. Please see page 1 for more information on the event, exhibit, and Graphic Novels Collection.

Annie Knight, Coordinator of CUC Library Services, prepares for the event. Photo: David Goto

Books from the Graphic Novels Collection were on display. Photo: Annie Knight

Members of the team that made the event successful (L-R): Charlene Baldwin (Leatherby Libraries), Christopher Kim (Physical Sciences), Clara Magliola (Sociology), Amanda Melilli (Leatherby Libraries), and Maria Yanez (Leatherby Libraries). Photo: David Goto

An attendee of the event peruses a book from the collection. Photo: Annie Knight
RECENT ACQUISITIONS IN ELECTRONIC RESOURCES

The Leatherby Libraries continues to acquire diverse electronic resources and to enhance the content of current services. Noteworthy new e-resources and service expansions/upgrades during recent months include:

Journal Collections:

• **SpringerLink** – expanded platform access
  Access to all journal content 1997 to present, where electronic access is available; full-text coverage of over 1,900 titles.
  Collection strengths include:
  • Science, Technology, and Medicine
  • Business, Management, and Economics

• **Chicago Journals** – expanded platform access
  Features articulation with JSTOR backfiles.

• **INFORMS** – expanded platform access
  All titles from the Institute for Operations Research and the Management Sciences.

• **IEEE Computer Science Digital Library (CSDL)** – expanded platform access
  Access to the 27 IEEE Computer Society journals and magazines from 1988 to the present.
  **NEW!** Access online also includes over 2,600 Computer Society conference publications with back files to 1995, where available.

EBooks/Reference:

• **SAGE eReference** – expanded platform access
  Already hosted 47 titles; Purchased 35 new titles.

Content areas for new additions include Political Science; Psychology, Counseling, and Education; and Environmental Sciences.

Representative new titles include:

• **Encyclopedia of Bilingual Education**
• **Encyclopedia of Libertarianism**
• **Encyclopedia of Global Warming and Climate Change**
• **Encyclopedia of Environment and Society**
• **Encyclopedia of Psychology and Law**

**NEW! Chicago Manual of Style (CMOS), 15th edition** – unlimited site license

The newly reconfigured Electronic Resources A-Z list (http://cuits2.lib.sfu.ca/CRRB/COU/browse/facets) provides connections to databases and journal collection platforms. Please continue to look for access to individual journals by title in the Journal Finder from the library home page. In order to access any of these entitled electronic resources from off-campus, please enter the appropriate Chapman user credentials consisting of your user name and password. For additional information, please call the Reference Desk at x7714 or contact your liaison librarian. (See page 2 for a listing of liaison librarians.)

-Cheryl Highsmith,
Coordinator of Electronic Resources and Serials

Attention Book Lovers and Readers!

COMMUNITY OF READERS BEGINS SOON

Start getting your readings lists ready!
The summer reading program for Chapman faculty and staff will return soon for its 3rd summer.
Look for announcements in May 2009.
Read reviews from Summer 2008 at the readers’ blog:
www.readerscommunity.blogspot.com
OUT OF THE CATALOGING CLOSET: 
WATCH YOUR LANGUAGE! OR USING A CONTROLLED VOCABULARY

In our information seeking endeavors, we often use search engines to surf the Web, selectively entering words we think will lead us to something useful. When it comes to the library's catalog, not only do we have this freedom to search using our own words, but we also have an added advantage -- a controlled vocabulary. This has the power to lead us to useful, meaningful information and may help us when our ideas lead us to too little, too much, or irrelevant information.

Efficient Searching

A controlled vocabulary is a specific group of terms that uses a single word or phrase to bring together various ideas that might be expressed by using many different words. This makes using a library's catalog an efficient practice. In libraries, the most common controlled vocabulary we encounter is the Library of Congress Subject Headings (LCSH). Also giving a range of optional terms, LCSH outlines relationships among words, such as "see also," "used for," "broader term(s)," and "narrower term(s)."

But what happens when you cannot think of the correct words? What if the most specific term does not come to mind? In his book, The Oxford Guide to Library Research (1998), Thomas Mann suggests four ways to find the correct and most specific subject heading: follow cross-references (and especially keep an eye out for narrower terms); browse a subject list and look for narrower terms that are alphabetically next to broader terms; look for subject headings on relevant records found in other ways; and look through all of the subdivisions of any appropriate subject heading found.

Natural Language Searching

Keyword searching, which is a search using our own ideas and terms that are not necessarily part of a controlled vocabulary, is increasing both in popularity and efficiency. Generally, using a controlled vocabulary can lead to results more focused and relevant than keyword searching alone. That is because natural language words are too varied to be thoroughly organized. If you do not know the correct term, though, conduct keywords searches until you find a relevant item. Looking at the record for that item, find the subject headings listed and follow them.

The Cookbook Example

Let's say, for example, I am looking for a cookbook. Even though I might try searches for terms such as "cook books," "cookbook," "cooking," "cuisine," or "food preparation," the controlled term used by LCSH is "cookery." Completing a subject search in the catalog for "cookery" leads to many narrower terms, and browsing the results also leads to many more specific subject headings. For instance, a keyword search for "Italian cook book" might get me nowhere, but a subject search for "Cookery, Italian" will bring together several items that have been assigned that subject heading. They have been given the authorized term based on their intellectual content, and they can be found in a subject search regardless of whether the words "Italian cook book" appear in the titles or descriptions of the items.

From Searching to Browsing

Using controlled vocabulary can be part of a search strategy that also makes use of classification. After completing a subject search and selecting a book or other item that is appropriate, you can physically locate that item, and if it is properly classified and shelved, you can also browse the immediate area around the book to find other relevant items.

Summing It All Up

Successful searching in a library catalog might mean using a combination of our own words and ideas and a controlled vocabulary of authorized terms added by librarians. If the specific terms are not immediately known there are strategies that can be used to find them, and once found they have the potential to lead to many useful resources.

-Andrew Tessandori, Cataloging Assistant

Reference


“Out of the Cataloging Closet” is a regular column that appears in the fall and spring issues of Leatherby Letters.
NEWS AND ANNOUNCEMENTS
AN UPDATE OF PROFESSIONAL DEVELOPMENT AND SCHOLARLY/CREATIVE ACTIVITIES OF LIBRARIANS & LIBRARY STAFF

Julie Artman, MFA, MLIS, Chair of Public Services, published reviews of the following books in CHOICE: Reframing Screen Performance by Cynthia Baron and Sharon Marie Carnicke (February 2009, volume 46, issue 6); The Architecture of Drama: Plot, Character, Theme, Genre, and Style by David Letwin, Joe Stockdale, and Robin Stockdale (January 2009, volume 46, issue 5); The Making of Theatrical Reputations: Studies from the Modern London Theatre, by Yael Zarhy-Levo (November 2008, volume 46, issue 3); and My Life in Art: Konstantin Stanislavski, edited and translated by Jean Benedetti (August 2008, volume 45, issue 12).

Randolph Boyd, MLIS, Archives & Cataloging Librarian, was appointed Chair of the Education Committee (south) for the Society of California Archivists in November 2008. Boyd also coordinated and attended a Society of American Archivists' workshop titled “Implementing DACS in Integrated Content Management Systems: Using the Archivists’ Toolkit,” which was held at the Leatherby Libraries October 22-23, 2008. The workshop was attended by archivists and librarians from the western region of the United States and beyond. He attended a conservation workshop sponsored by the Society of American Archivists in San Jose on October 17, 2008. In addition, he attended “Putting Knowledge to Work: Building an Institutional Repository for Your Campus,” a colloquium hosted by the Robert E. Kennedy Library at Cal Poly San Luis Obispo on October 10, 2008.

Douglas R. Dechow, PhD, MLSIS, Instruction Librarian, presented “Is It a Wiki World?” as part of a program on interdisciplinary classrooms at the Association for Integrative Studies (AIS08) conference in Springfield, Illinois, on October 25, 2008. He also published the article “Surveillance, Consumers, and Virtual Worlds” in The Journal of Virtual Worlds Research (December 2008, volume 1, issue 2) and reviews of the following books for The Tech Static: Blogs, Wikipedia, Second Life, and Beyond: From Production to Produsage (November 2008); Virtual Worlds, Real Libraries: Librarians and Educators in Second Life and Other Multi-User Virtual Environments (December 2008); and Scripted GUI Testing with Ruby (January 2009).

Annie Knight, MLIS, Coordinator of CLIC Library Services, was an invited panelist for the San Jose State University - School of Library and Information Science (SJSU-SLIS) course “Publishing for the Profession” on September 9, 2008. She continues to serve as the SJSU-SLIS Alumni Association Newsletter Editor. Knight attended the California Academic Reference Librarians Discussion Interest Group program "Excellent Personal Reference Service--Priceless!" at Mt. San Antonio College (December 5, 2008). She also completed the Reference & User Services Association course “Marketing Basics for Libraries” (September 25 - October 29, 2008).


Andrew Tessandori, MA, Cataloging Assistant, will continue teaching the online course Learning Skills 1010 Search Strategies for Northcentral University in 2009. The course introduces students to APA formatting and develops their information literacy skills with a focus on locating, evaluating, and using information in their professional and academic roles.

Updates above are for August 2008-January 2009.