

# Nancy's Lifestyles: An American Entrepreneur in Shanghai

The Global Business Strategies in Action Lecture Series

Sponsored by the Schmid Center for  
International Business

Monday, November 3, 2008  
1-2 p.m. in Beckman 101



Nancy Weinstein

Founded by Nancy Weinstein, Nancy's Lifestyles is a multi-platform business dedicated to offering its customers and a broader media audience the best of American home furnishings, accessories, and lifestyles. Its first showroom, at 321 Wei Hai Road, Shanghai, opened in March 2007, with many more planned for China and other Asian locations. Through her Nancy's Lifestyles stores and television show, Nancy is honored to be able to share her lifetime of international experience.

**Please RSVP to [nmurray@chapman.edu](mailto:nmurray@chapman.edu)**