

# **Vietnam—The New China: Why It Is So Attractive**

**An Expert Panel Discussion**

**Sponsored by AeA**

**Hosted by the Schmid Center for International Business**

**Tuesday, June 10, 2008**

**5:30-8:30 p.m. in Beckman 104**

**Argyros School of Business & Economics**

**Chapman University**

## **Speakers**

**Keneth August, President, August Law Group (AGL)**

**Richard May, President, Rick May, Inc.,**

**Dr. Noel Murray, Dir. Schmid Center for I.B.**

For many companies it is time to take note that Vietnam is back on the radar screen again. Although China continues to suck in the lion's share of foreign investment in the Pacific Rim, nonetheless, a combination of rapidly appreciating currency and soaring labor costs are causing some firms to cast a wider net in the region. Vietnam, with its lower labor costs and the region's second fastest growing economy is gaining the most attention. Learn why this is so, and how your company can prepare for the region's next great market opportunity.

**For more information, please call: 714-997-6835**