Vietnam—The New China: Why It Is So Attractive
An Expert Panel Discussion
Sponsored by AeA
Hosted by the Schmid Center for International Business

Tuesday, June 10, 2008
5:30-8:30 p.m. in Beckman 104
Argyros School of Business & Economics
Chapman University

Speakers
Keneth August, President, August Law Group (AGL)
Richard May, President, Rick May, Inc.,
Dr. Noel Murray, Dir. Schmid Center for I.B.

For many companies it is time to take note that Vietnam is back on the radar screen again. Although China continues to suck in the lion’s share of foreign investment in the Pacific Rim, nonetheless, a combination of rapidly appreciating currency and soaring labor costs are causing some firms to cast a wider net in the region. Vietnam, with its lower labor costs and the region’s second fastest growing economy is gaining the most attention. Learn why this is so, and how your company can prepare for the region’s next great market opportunity.

For more information, please call: 714-997-6835