Agents of Change

Creating a Plan to Invent the School’s Future
The Argyros School enjoys the benefits of extraordinary leadership, beginning with the School’s namesake and chief benefactor, George L. Argyros, as well as University President James L. Doti and Board of Counselors Chairman David Janes.

Also helping to guide the School’s progress are Board of Counselors members – Orange County business leaders who dedicate their time, financial resources and expertise to advance the cause of higher learning. Each of these leaders has contributed to the strategic planning process that is shaping the future of the Argyros School.
Welcome to the inaugural issue of Chapman Business: The Official Magazine of The George L. Argyros School of Business and Economics! Much has been happening at the School, and we have lots of good news to share.

We have decided to orient this inaugural issue around the dramatic changes taking place in the School. The student body has been growing explosively. Not only are the numbers of students increasing, the quality and geographic diversity of those students are also on the march.

The size of the faculty is also at an all-time high as we keep pace with the growth of the student body. What’s more, the research productivity of the faculty has reached a new peak – again, both in quantity and quality. Our faculty members are publishing in some of the leading journals in the world – places such as MIS Quarterly, the Journal of Business, the Journal of Operations Management, and the Journal of Marketing. These outlets, and others, are absolutely stellar and speak well for the leading-edge education that our students receive.

Our strategic planning process is about to ascend to its first plateau. Our plan has received input from a wide variety of constituents – faculty, staff, members of the School’s Board of Counselors and Human Resources Advisory Board, other members of the University community, and members of the Orange County business community.

The plan calls for the School to focus our programs on producing graduates who are prepared to immediately add value for organizations. These programs will prepare graduates with an entrepreneurial mindset, whether they turn into formal entrepreneurs or not. “Quality” is our mantra – educational quality, scholastic quality and programmatic quality.

Achieving our plan will lead to regional, then national recognition for our successes and accomplishments. It is an ambitious plan, one that will serve well the interests of the School, the University, our students, our alumni and our community.

In closing, let me point out that this new magazine welcomes letters. As we receive them, we will include them in a new “Letters” section. So let us hear from you.

Francis D. (Doug) Tuggle
EMBA Students Go Exploring in China
Trip Offers a View of Exotic Places

China is a hot business market, and for 10 days in August, 15 students in the Executive MBA program learned first-hand what that means. For many, the trip was their first international experience. It offered real-world lessons to augment classroom learning.

The trip started in Hong Kong, where participants saw an “offshore manufacturing” plant in Shenzhen. Next up was Shanghai and a visit to Suzhou Industrial Park, a joint venture of Singapore and China. There the EMBA students met with representatives of Ingersoll-Rand and toured its climate-control manufacturing plant. In Beijing, students met with IBM China to learn from the company’s top executive for Greater China about the strategic development of a multinational organization.

But the trip wasn’t all business. In every city, students delved into the culture, sampling exotic foods such as scorpion on a skewer and exploring amazing places, including the Great Wall and Tiananmen Square.

Another trip to China is planned for this summer, when the new class of EMBA students will enjoy opportunities to explore new places and live new adventures.

The future of business is offshore, and the Argyros School is committed to developing within the international arena. With trips such as these, the School continues to build on that commitment.

Raising the Profile of Graduate Programs

It’s an honor and privilege to introduce myself as the new assistant dean of graduate and executive programs here at the Argyros School at Chapman. I can’t express enough how thrilling it is to be part of this great institution, and I’m eager to take on the challenge of assisting Dean Tuggle with the management of our graduate areas of study.

I’m an MBA myself, having graduated from the UCLA Anderson School of Management in 1998. In addition, I’ve spent the past five years working for UCLA Anderson, first in admissions and most recently in Career Services. Before getting my MBA, I graduated Cum Laude with a B.A. in economics from UCLA and then spent more than a decade as director of operations for the UCLA football team.

My diverse experience also includes a stint as a product manager for Agron Inc., a licensee of adidas, and some time working at the “Wide World of Sports” attraction at Walt Disney World. Of course the thing on my résumé that gets the most oohs and ahs is my time as the public address announcer for the Harlem Globetrotters.

As assistant dean, I will work to get our graduate programs recognized as among the best in the country, and I can’t do this without your help. If you are a student, alumnus and/or supporter of the Argyros School, I encourage you to contact me by e-mail or phone if you can help us accomplish our mission in any way.

Thank you, and “Go Panthers!”
New Journey Starts With a San Diego Retreat

For our new class of Executive MBAs, the Argyros School experience began in August with an opening residential in San Diego that was a huge success. The impressive and diverse group of students enjoyed a comprehensive preview of the EMBA program from professors Tom Turk, Glenn Pfeiffer, Prashanth Nyer, Noel Murray and Candace Ybarra.

To complement the classroom presentations, the students spent a day exploring a special side of Tijuana that very few Americans ever see. The tour included visits to the manufacturing plant for Grupo Bimbo, a major multinational bakery goods company, and the state-of-the-art distribution center for Grupo Calimax, Northwest Mexico’s largest chain of grocery stores.

An evening harbor cruise and dinner were the perfect finishing touches to the retreat. The class bonded and got a great overview of the life-enriching academic experience they will share over the next 21 months.

Giving Innovation a Place to Flourish

When Dean Tuggle speaks to business and student audiences, he stresses the Argyros School’s core values and unique approach to business education, including: (1) private school model, (2) developing ethical business leaders for the global economy and (3) entrepreneurship.

With experience as a student and as a faculty member at both private and public universities, I appreciate the need for the best private universities to be innovators. My MBA from Harvard Business School, Advanced Professional Certificate in Accounting from New York University and teaching experiences at New York University, Pepperdine and at Chapman have given me profound respect for private school innovations in business education.

Living and working around the world has been one of my personal passions. In addition to marrying in Tehran, Iran, I have lived and worked in many countries. My international work experiences include: Distriktenes Utbyggingsfond (Regional Development Fund) in Oslo, Norway; Barclays Bank in London; U.S. Army in Vietnam; U.S. Department of Commerce in Tehran; Citibank in Beirut, Lebanon, and Bombay, India; Singer Sewing Machine Co. in Athens, Tehran, Istanbul, Beirut and Casablanca; University of Windsor in Canada; Sultan Qaboos University in Muscat, Oman.

In my new role as associate dean for academic affairs at the Argyros School, I went to London in October to evaluate the study-abroad opportunities for Chapman students. In addition to the option of an international business emphasis, international studies and internships continue to be popular options for Argyros School students.

At Harvard Business School, I joined a majority of my classmates in taking the entrepreneurial courses. At Chapman, some of the entrepreneurial courses included entrepreneurial finance (taught by James LeSieur, director, Ralph W. Leatherby Center for Entrepreneurship and Business Ethics) and a new course in entrepreneurial marketing. Located in Orange County (“Silicon Valley South”), the Argyros School has the potential to innovate more new courses and programs for future entrepreneurs.

If you have any suggestions about making the Argyros School even more innovative, please contact me: Paul Sheldon Foote, foote@chapman.edu, (714) 997-6546.
At the Argyros School, we understand that students want more than a great education. They also want the chance to meet and gain insights from business leaders.

So the School holds many events at which students interact with School alumni as well as others in the Orange County and Southern California business community.

Here's a look at three series that bring students and business professionals together:

**Dinners for 8**

These events are held throughout the year, usually at a local restaurant or the home of a business leader. Because the guest list is limited to eight, students get far more than a warm handshake and a hot meal. They get newfound knowledge that can only be gained in an informal social setting. Plus they get a five-star addition to their Rolodex.

Speakers have included Tom Phelps and Nick Yocca, prominent attorneys who co-hosted an event. An October Dinner for 8 featured Clark Higgins, president and CEO of Jonathan Engineered Solutions.

“I found it to be an excellent experience,” says Brian Burke, a student who attended the Higgins event. “We touched on topics that related directly to our course work, such as core competencies and strategic marketing concepts. The small, intimate setting made for a great overall event.”

Speaking at another Dinner for 8 was Don Robert, CEO of Experian North America.

“The event “helped me to understand not only how to be a leader but how to function well with others in an organization,” says student Ashley Thayer.

**7 RULES OF A WINNING COMPANY**

During his recent Dinner for 8 talk, Clark Higgins, president and CEO of Jonathan Engineered Solutions, offered these tenets of his company’s success:

1.) We are never late!
2.) We have a bias for action.
3.) We sweat the small stuff.
4.) We build a fortress/barrier to entry.
5.) We act like owners.
6.) We stick to what we do best.
7.) We have a singular focus on what it takes to win!
Distinguished Speaker Series

Events are held monthly during the school year at the Bush Conference Room in Beckman Hall. Influential businesspeople from Southern California speak on topics of great interest to Argyros School students. Guests include alumni and friends of the School.

Pat Haden, a general partner of Riordan, Lewis & Haden, a private equity firm, attracted an overflow crowd at a recent Distinguished Speaker event. Haden is a former star quarterback with the Los Angeles Rams and USC Trojans.

His insights into leadership are also bolstered by experience guiding many of his firm’s portfolio companies through rapid growth and the public market process.

Recent Distinguished Speaker Graham Stapelberg also knows a thing or two about rapid growth. Stapelberg is vice president of marketing for Billabong, the maker of surf clothing that has experienced 400 percent expansion in the past five years.

The latest event in the series featured Ashwin Rangan, chief information officer for Conexant, speaking on globalization.

Speakers such as Rangan, Stapelberg and Haden reflect the dynamism of the Orange County and Southern California business community.

Alumni Panels

In this series, graduates of the Argyros School’s MBA program share their professional expertise by engaging in panel discussions on issues students care about. All attendees are encouraged to participate, so students get another prime networking opportunity.
Building on 26 years of experience, the A. Gary Anderson Center for Economic Research continues to grow in influence and reputation, as a prestigious award indicates.

The center received the award of excellence from the Association for University Business and Economic Research (AUBER) for the Economic & Business Review, the center’s semiannual publication. The Review includes historical data as well as economic forecasts for four Southern California counties, as well as the state and the nation.

The publication also presents articles by Chapman faculty and guest lecturers on a range of economic and business issues.

But the award is only one facet of an exciting year at the Anderson Center. In December 2003, the annual Economic Forecast Conference attracted an audience of 1,100 at the Hyatt Regency in Irvine. The event was sponsored by Comerica Bank, as well as Rutan & Tucker, the Orange County Business Journal and Churm Publishing Inc. At the conference, the U.S., California and Orange County economic outlook for 2004 was presented.

The center’s Los Angeles economic forecast was delivered at the Los Angeles Public Library in January, followed by the presentation of the Inland Empire economic forecast at the Riverside Convention Center.

In June, the center distributed forecast updates and released a 2005 economic outlook for the nation, the state and select Southern California counties. Bank of America sponsored the event.

Since January 2003, the Anderson Center has adopted a schedule of monthly news releases. During the second week of each month, the center releases the results of the California and Orange County purchasing managers survey, the California consumer sentiment survey or the California Index of Economic Activity.
As we know, change is the only constant in life. We can adapt to change, or we can manage it. We can respond passively to what's happening in the environment, or we can try to invent the future. The Argyros School has elected the latter course of action.

For about a year, a small strategic planning committee has gathered information and ideas, tested various tactics and approaches, argued among ourselves, and in general asked questions such as, “What’s the best programmatic course for the Argyros School and Chapman University?” “How are students best prepared for the world that lies ahead?” “How can the Orange County business community best be served by the assets of the Argyros School?”
Many people have participated in the strategic planning process. Professor Glenn Pfeiffer has served as co-chair of the Strategic Planning Committee, and other faculty members directly involved include professors Jack Broughton, Lynne Pierson Doti, Thomas Turk, and Candace Ybarra. From the Board of Counselors, Jim Mazzo, CEO of Advanced Medical Optics, served as the other co-chair of the committee. Additionally, Quang X. Pham; Clark Higgins of Jonathan Engineered Solutions; David Janes of Janes Capital Partners; Richard Reisman of the Orange County Business Journal; Don Robert of Experian; and Murray Rudin of Riordan, Lewis & Haden played important roles in crafting the plan.

There are two “drivers” behind the plan: How do we assure ourselves that we are continuing to offer educational programs of unparalleled excellence to our students? And what can be done to broadcast our successes and accomplishments so that first we are regionally preeminent, and subsequently we are nationally recognized for our excellence and achievements? Understandably, the Strategic Planning Committee has chosen to focus on activities to mark progress on that first driver.

The School has also created a Marketing Committee that will pick up the baton from the Strategic Planning Committee and focus more on building national recognition for the School. The Marketing Committee is led by co-chairs Diane E. Uehlinger of J. P. Morgan Chase and Professor P. K. Shukla. Other members are Don Robert of Experian, Bob
Waltos of Northwestern Mutual, Caroline Harkins of Comerica, Professor Cristina Giannantonio, and Sue Ann Kirkpatrick of the Argyros School. This magazine exists in no small part because of their efforts.

The Strategic Planning Committee has developed five strategic initiatives to guide the School’s progress. These five initiatives are described in an accompanying article.

The five-year timeline from the Strategic Planning Committee calls for the School to “be regionally preeminent by 2007 for its success at developing effective business leaders who create value for their organizations and who capitalize on the opportunities presented by a global economy. Subsequently, by 2008 (for its undergraduate programs) and by 2010 (for its graduate programs), the School should achieve national recognition.”

To again quote from the Strategic Plan, “These strategic investments in the School will result in several positive outcomes: Educational excellence will continue to be delivered to deserving students; the School’s student body will grow both quantitatively and qualitatively; corporate recruiters will pay more attention to the School; the School’s visibility will increase in the business media and in academic reputation; and, students, alumni, donors, staff, University colleagues, and School faculty will have additional reasons to be proud of their affiliation with The George L. Argyros School of Business and Economics.”

We will keep you abreast of our accomplishments. You can expect a more vigorous School in the years to come.
Inside the Initiatives:

Our Steps to Success

The Argyros School continues to pursue two long-term objectives: to offer high-quality education to well-qualified students, and to gain recognition that mirrors our achievements. The School’s Strategic Plan aims to ensure that we realize these objectives. To do so, we’ve established five strategic initiatives, which we undertake simultaneously and which will propel us into a brighter future. Here’s a look at each initiative:

1. **Launch a Full-time MBA Program**

   Our first step is to begin a full-time version of the School’s present evening or part-time MBA program. We expect to offer daytime classes in fall 2005 to at least 20 students who show exceptional quality in their scores on the Graduate Management Admissions Test, their undergraduate grade point average, their prior work experience and their professional skills. The Argyros School already has a cadre of qualifying students who want a full-time program.

   A full-time MBA program is important for several reasons. For business schools with graduate programs, a full-time MBA program has the highest cache and serves as a bellwether for a school’s overall quality. When the media rank and rate business schools, it’s often on the caliber of a school’s full-time MBA program. The lack of such a program is one reason national attention has eluded the Argyros School.

   The excellence of students in our full-time MBA program will make them very attractive to the Orange County business community. In fact, one of the Argyros School’s social-value-adding functions is to attract the very best talent to this region, provide these students with an outstanding education and then give the Orange County business community first dibs on their services.

   Outstanding students are also the most fun for the faculty to teach. They understand concepts more rapidly, absorb material faster and pose more challenging questions. These students also spark insights that strengthen faculty research.

2. **Attract and Retain Outstanding Faculty**

   To deliver the full-time MBA program and to add to our corpus of graduate electives, we will need a somewhat larger faculty. We need faculty members who will add to the knowledge base in their fields and help us define leading-edge business theory and practice, and integrate it into our curricula.

   Many of our current faculty members fit this description; to retain and reward them we will systematically invest in their intellectual capital so they can contribute to the intellectual life of the full-time MBA program. To attract exceptional new faculty members, we will institute a regular program of financial support of thought leadership.

3. **Enhance Our O.C. Business Connection**

   For the new full-time MBA program to fulfill our aspirations, the School needs broader and deeper relationships with the Orange County business community.

   For us to attract the very best students, we need to entice them to Orange County by offering them the possibility of internships and permanent placement with leading Orange
County businesses. For us to professionally prepare our students for leadership positions, the assistance of business leaders from Orange County will be invaluable – as guest speakers, mentors, etc.

Broader and deeper relationships with the Orange County business community will serve the School well in other ways as well. We will uncover sites for faculty research projects, find opportunities for executive education programs, identify prospective students for graduate programs and pursue other partnership arrangements.

**Beef Up Our Student Benefits**

Our graduate students as well as alumni and alumnae of the Argyros School do not receive enough “services” from the School. For the full-time MBA program to attract, educate and place outstanding students, we need to provide a much broader array of benefits.

We need to help them identify mentors to work with, obtain an executive to “shadow,” understand their career ladder, develop their professional skills (such as diversity management skills, leadership skills, and teamworking skills) as well as secure those internships with Orange County businesses.

To help accomplish these and other aims, we will hire a full-time staff person to work with our students – those in our other graduate programs as well as our undergraduates, time permitting. These services will also benefit our alumni and alumnae.

**Spread the News of Our Achievements**

Through our strategic initiatives, the Argyros School will rise dramatically in impact and excellence. These accomplishments must not go unrecognized. We at Chapman University and the Argyros School in particular for too long have hidden our light under a basket. To continuously improve, we need a system for open dialog with prospective students, parents, alumni and alumnae, donors, businesses, the media, faculty candidates and the rest of the university community.

So the School is beginning a process of communications outreach to our constituents. At the same time, we seek to benefit from constructive criticism. To fulfill both of these missions, we will hire a full-time communications director.

**A School on the Move**

Executing these five strategic initiatives smartly will have many positive outcomes for both the Argyros School and Chapman University. Delivering educational excellence to deserving students will continue to be of paramount importance here. The School’s student body will continue to grow, both in quantity and quality. Business recruiters will pay more attention to the School. The School’s visibility will increase in the business media, and our academic reputation will rise.

How will we know we’re succeeding? Our constituents will tell us.

Students, alumni, alumnae, donors, staff, University colleagues and School faculty will have even more reasons to be proud of their affiliation with the George L. Argyros School of Business and Economics.
George L. Argyros
A Beacon of Achievement

By the time George Argyros graduated from high school and enrolled at what was then Chapman College in the mid 1950s, he had already toiled for years at a variety of jobs, including as a box boy at a neighborhood grocery store. He has been thinking and working outside the box ever since.

Innovative ideas and certainty of purpose helped Argyros ’59 enjoy enormous success as a real estate developer, investor and business owner. The grandson of Greek immigrants built his career from the ground up, exhibiting a tireless work ethic and a keen business sense.

“I have been focused always, from a business philosophy standpoint, on cash flow and building for the long-term,” Argyros has said of his career.

Argyros also has exercised strong core beliefs. He has developed friendships with and offered counsel to several presidents, including George W. Bush. In 2001, President Bush appointed Argyros ambassador to Spain and Andorra, a diplomatic position in which he continues to serve.

Other roles for Argyros include chairman and CEO of Arnel and Affiliates, a prominent diversified investment company, as well as general partner in Westar Capital, a private investment company. He formerly co-owned an airline (AirCal) and a Major League Baseball team (the Seattle Mariners).


But business success and political activism are only part of the George Argyros story. Throughout his working life, he has ardently supported a host of civic and community causes.

He is chairman of the Board of Directors for the Beckman Foundation, chairman of the Richard Nixon Library & Birthplace Foundation, chairman of the Argyros Foundation, past chairman and current board member of the Orange County Business Committee for the Arts, and past chairman and current board member of the Orange County Council Boy Scouts of America.

Over the years, Argyros has also shared his wealth and his expertise with educational institutions. For more than 26 years, he served as Chairman of the Board of Trustees of Chapman University.

In 1999, Chapman paid tribute to Argyros for his enduring dedication to the School and to the overall cause of educational advancement. The Business School was renamed The George L. Argyros School of Business and Economics.

Chapman students, faculty and administrators continue to benefit from Argyros’ leadership. As a symbol of his ongoing influence, a bust of the ambassador graces the campus, along with those of Martin Luther King Jr., Milton Friedman, Adam Smith and George Washington, among others.

When Argyros posed for the bronze sculpture at the home of Newport Beach artist Miriam Lodder, “Just about everybody who strolled by on the beach in front of my house recognized him and waved to him,” Lodder recalls.

We at The George L. Argyros School of Business and Economics are honored that with our very name we recognize the generosity and commitment of Ambassador Argyros. His spirit of achievement and his abiding friendship are as solid and sustaining as the granite pedestal that supports his likeness.

“I have been focused always, from a business philosophy standpoint, on cash flow and building for the long-term.”
Janes Helps Chart School’s New Course

As an entrepreneur and business leader, David A. Janes has cultivated innovations that continue to advance the manufacturing and investment banking industries.

As a committed supporter of Chapman University, he is helping to shape the future for the Argyros School as well as expand opportunities for business students, who directly benefit from his generous contributions.

Janes, chairman and CEO of the investment banking firm Janes Capital Partners (JCP), also serves as chairman of the Board of Counselors for the Argyros School. The board is the chief advisory panel for the School.

Most recently, Janes has contributed his time and expertise to help develop a Strategic Plan that will guide the Argyros School’s advancement toward regional preeminence (see the cover story that begins on Page 7).

As a business leader, Janes holds his own preeminent position in Southern California and the nation. Before launching Irvine-based JCP, which specializes in mergers, acquisitions and personal equity investments in manufacturing companies, Janes was the CEO of California Manufacturing Enterprises (CME), a company he founded in 1977.

Through its seven subsidiaries, CME manufactured a wide range of industrial products, from high-temperature insulation components for gas turbine engines to seat belts for civilian and military aircraft.

In addition to his role as chairman of the Board of Counselors, Janes serves as a corporate director of five private companies and has held leadership positions with a wide variety of civic and community service organizations. Currently he is vice chairman of the Orange County Council of Boy Scouts of America and will become chairman of the board for the organization in 2005.

Throughout his business career, Janes was active in the Naval Reserve, and in 1994 he retired as a two-star admiral. He is an avid sailboat racer and competes in open ocean races and regattas throughout the world. In 2001, he won the Trans Pacific Race in his class.

BOARD OF COUNSELOR PROFILES

JAMES V. MAZZO is president, CEO and a member of the Board of Directors of Advanced Medical Optics, Inc., launched in 2002 as a spin-off from Allergan, Inc. Previously, Mazzo served in various positions at Allergan, most recently as corporate vice president, and president, surgical and eye care businesses. He also serves as a board member of several industry and educational organizations.

QUANG X. PHAM The journey of Quang X. Pham has taken him from the streets of Saigon to a CEO suite in Orange County. The son of a Vietnamese Air Force pilot, Pham flew helicopter missions as a U.S. Marine pilot during the Gulf War. In 2000, he founded and was CEO of Lathian Systems, a pharmaceutical technology sales company. He also was an executive with QTC Medical Services. His book “Sense of Duty: My Father, My American Journey” will be published by Ballantine Books/Random House in April 2005.
The George L. Argyros School of Business and Economics has created tiered donor-recognition societies to express its gratitude for the generosity of significant contributors who give to the annual fund of the school.

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Scholar of the Year

With a Little Help, Brenna Quigley Discovers Her Own Winning Way

As resolute as she is now, it’s hard to imagine Brenna Quigley in a quandary. But the Argyros School’s 2004 Scholar of the Year admits that when she came to Chapman, she didn’t know what she wanted to do – academically or professionally.

“With some direction,” she notes, “I found my way.”

Thanks to help from her mentor, Professor Thomas Turk, Quigley navigated all the way to the Betty Hutton Williams Medal as the top graduating business major at Chapman. She maintained an overall GPA of 3.877 en route to a B.S. in business administration, with an emphasis in finance and international business, as well as a minor in English and comparative literature.

And now Quigley works at Merrill Lynch, where a new mentor is helping her progress toward her goal of becoming a financial adviser.

“I’m partnered with a senior adviser and learning so much,” she says.

Quigley chose Chapman for the location and the small class sizes. “I really felt like I was getting a personalized education and that the instructors really cared about my career path,” she says.

“Professor Turk recommended the business school, and after taking some classes, I found I really enjoyed it. I was fascinated with finance because of the challenge.”

A program called AustraLearn, offered through Chapman, took Quigley to Bond University in Gold Coast, Australia, where she studied international business. One class included students from 10 diverse nations.

“I got to see situations from angles I never would have looked at before,” Quigley says. “I developed a greater appreciation for customs and practices different from my own.”

At Chapman, Quigley immersed herself in campus and community activities. She competed for three years on the track team, running the hurdles and eventually setting a school record of 5 feet, 4 inches in the high jump.

What’s more, she was a member of the Gamma Beta Phi honor society, the Alpha Kappa Psi business fraternity and the Beta Gamma Sigma business honor society. She also volunteered at Mary’s Soup Kitchen and for Habitat for Humanity and served as a junior high and high school tutor at Homework House.

“I loved contributing my time and efforts to so many things because they all meant something to me,” Quigley says. “You have to get involved with a purpose!”

After interning at Merrill Lynch her senior year, she was hired full-time. While she pursues her professional career, Quigley wants to stay involved with Chapman and be a role model for women in business.

“I attribute a lot of my success to traveling to Australia, because I really grew as a person and learned a lot about independence and self-motivation.”
There’s Much to Celebrate During Homecoming Weekend

Campus was alive with spirit, enthusiasm and pride during Homecoming/Family Weekend on Oct. 15 and 16. Events celebrated the past and opened doors to the future.

This year marked the 50th anniversary of Chapman’s move from Los Angeles to the campus in Orange. For history buffs, a Friday evening program featured alumni from each decade sharing fun and inspiring stories of Chapman’s growth and evolution.

The Class of 1959 was one of several classes celebrating milestone reunions. “We all knew that George would never amount to anything,” joked Colleen O’Harra ’59 of her billionaire classmate, George Argyros.

Among the activities making the weekend special for alumni and families of the Argyros School of Business and Economics was a complimentary breakfast hosted by Dean Francis (Doug) Tuggle and members of the faculty. Professors Don Booth and Lynne Pierson Doti were among those to welcome and greet guests.

Professor Booth delighted in seeing former student Torben Aaskov ’91, MBA ’93 at the breakfast. Aaskov, who established TradeWorks LLC in August 2000, has extensive experience in the international marketing industry.

Aaskov’s trading company features three strategic business divisions: Food and Beverage, Non-Food, and Export and Sales Promotion Services. Before starting the company he held the position of senior trade officer with the Danish Consulate General in Los Angeles.

For all audiences, the highlight of the weekend was the grand opening festivities for three of the four new buildings on campus: Fish Interfaith Center, Leatherby Libraries and Oliphant Hall.

The 18,300-square-foot Fish Interfaith Center provides a place of worship and spiritual self-examination for the Chapman community.

The state-of-the-art, 100,000-square-foot Leatherby Libraries building houses nine discipline-specific libraries, with space for more than 300,000 books, other bound volumes and media.

The 24,000-square-foot Oliphant Hall is a technologically advanced music building that houses 14 teaching rooms and practice studios, a 60-seat lecture hall, a music therapy lab and an orchestral recital hall.

The celebration continued with a jazz concert and New Orleans-style dinner on the newly opened grand entrance to campus, Chapman Plaza.

The Homecoming football game brought closure to the weekend as alumni and families cheered the Chapman Panthers and waved signs of support. During halftime, Team Shaka performed and the Spirit of Chapman Award was presented to students Amber Weinke and David May.
An outlook as sunny as the skies of Orange County greeted Chapman University students, who culminated the academic year 2003-04 with a graduation ceremony full of elation and optimism.

Community responsibility was the theme of the May commencement event, which ushered 207 Argyros School graduates into the next phase of their lives.

The majority of 2004 Argyros School graduates — 116 — earned undergraduate degrees in business administration. Meanwhile, a record-high 76 students achieved post-graduate degrees: 55 MBAs, 14 executive MBAs and seven graduates from the Human Resource Management program.

Fourteen Argyros School students graduated Cum Laude, 11 Magna Cum Laude and two Summa Cum Laude.
Professional, personal and social growth is the goal of Alpha Kappa Psi, the professional business fraternity whose Rho Chi Chapter at the Argyros School has been recognized nationally for its spirit and achievement.

“AKPsi’s mission is to be recognized as the premier developer of principled business leaders,” says Justin A. Guerra ’05, president of the Rho Chi Chapter at Chapman.

Since its founding in spring 2001, the chapter has pursued professional growth through workshops that teach resume writing, interview skills and dressing for success. The student organization also co-sponsors a career fair to help peers secure jobs before graduation.

In addition, AKPsi holds a number of professional development events that feature talks by leaders from various industries. Topics have included opportunities with the FBI, trade shows, the finance/investment industry and how to start your own business.

“We foster personal growth by placing our members in leadership positions that allow them to plan events or manage some operation in the fraternity,” Guerra says. “This helps them learn team skills, time management and responsibility.

“This is a great place to develop these skills because in AKPsi you can make mistakes without it having a major effect on your life.”

The chapter also fosters social growth through community service. AKPsi participates in the CHOC Walk fund-raiser for Children’s Hospital of Orange County and MS Walk to benefit the National Multiple Sclerosis Society, as well as the THINK Carnival for underprivileged children in Orange.

What’s more, AKPsi hosts “Meet the Man,” an annual philanthropic event at which Chapman President James L. Doti speaks. The event raises money for the Spirit of Faith Children’s Orphanage in Kenya.

“AKPsi is also proud to announce our own walk, which will benefit Guide Dogs of America, and which will take place in spring 2005,” Guerra says.

Social activities include the chapter’s Fall Formal and its Spring Retreat.

The Argyros School chapter has been recognized by the national office for reaching the prestigious level of 100,000 points in its Annual Chapter Report, reflecting the group’s success in meeting goals. For two years in a row, the chapter also was selected the Most Spirited Chapter at the Success Institute, a leadership conference sponsored by the national office of AKPsi.
In just its second year, a team of Argyros School students is already achieving regional success and national notice in a competition of budding entrepreneurs.

The Chapman chapter of Students In Free Enterprise (SIFE) earlier this year won the regional championship and went on to compete at a national exposition in Kansas City, Mo. Although the team didn’t win the national event, members say they learned a lot from the experience and feel better prepared to face the challenges that await after graduation.

The Chapman SIFE chapter was founded in spring 2003 to help students learn and apply the principles of economics, ethics and entrepreneurship. SIFE has chapters on more than 1,600 campuses in more than 40 countries.

At the end of each school year, chapters compete regionally by presenting entrepreneurial projects to a panel of judges made up of executives from local, national, and global corporations. Projects judged best in each region move on to nationals, with winners advancing to a world cup event.

At each competition, there are large career fairs that attract recruiters from many Fortune 500 companies.

“These companies appreciate SIFE students because of their commitment to the very principles on which their organizations were built,” says Nicholas Ilagan ’04, co-founder of Chapman’s SIFE chapter.

In its first year, the Chapman SIFE team was awarded “Rookie of the Year” and “First Runner-up.” Impressed by the team’s potential for growth, executives at SIFE’s world headquarters invited the Argyros School students to the SIFE national exposition in Kansas City to observe.

“The experience alone motivated us to spread the word about our organization and why students should participate,” Ilagan says. “My SIFE experiences gave me the insight to my true passion and helped me choose my career path. I learned about finance, sales, communication, business travel, management and leadership.”

The student organization has strong support from corporations such as Enterprise Rent-A-Car, Walgreens, the E. & J. Gallo Winery, Wells Fargo, Citizens Business Bank, OCTFCU, Northwestern Mutual Financial Network, The Waltos Group and Petco.

“These companies appreciate SIFE students because of their commitment to the very principles on which their organizations were built.”
Assistant Professor of Accounting Dr. Bruce Dehning, born in Colorado to an accounting professor and a former elementary school teacher, says, “Perhaps it was preordained that I would end up as a teacher as well.”

Growing up in Boulder County, he says it was an easy choice to attend the University of Colorado. After graduating with a B.S. in finance in 1987, he worked for State Farm Insurance for three years before going back to graduate school to study accounting. Finally, after receiving three degrees at Colorado, he jokingly claims university officials said, “Bruce, you’re done, we don’t offer tenure to students.” He left Colorado in 1997 to take an assistant professor position at the University of New Hampshire.

After teaching at UNH for five years, Dr. Dehning decided that a large public institution didn’t fit with his professional goals. He learned about Chapman through two friends with Chapman ties – one an alumnus and one a former professor. They convinced him that Chapman was exactly what he was looking for: a school where good teaching was not just appreciated but required, and where research was valued and supported. So in the summer 2002, he moved to California with his wife and two daughters.

Dr. Dehning says Chapman has turned out to be everything he expected and more. “The students are great, and the small classes let me give each one the attention they deserve. In addition, the faculty in the Argyros School are collegial and supportive, unfortunately something that is getting harder to find in academia today.”

Dr. Dehning has been named a Fulbright Scholar to teach at Tomas Bata University in the Czech Republic during the spring 2005 semester. “The Fulbright programs form a vital academic, professional and cultural link between nations, and it is an honor to be able to help shape our world through the Fulbright Scholar program,” Dr. Dehning says.

He believes Chapman students will benefit from the firsthand knowledge this experience will bring. “This will be a chance to study how business works in the Czech Republic, which is going through many changes right now as one of the newest members of the European Union. To be able to bring that knowledge back to the classroom will be outstanding.”

Dr. Dehning’s research investigates the value of company’s investments in information technology. He has published his work in several prominent journals and has presented papers at many prestigious national and international conferences. In May he was honored as the 2004 recipient of the Wang-Fradkin Professorship, the highest honor Chapman bestows on a faculty member for scholarly activity.
A Compounding Interest In Developing Leaders

ynn Pierson Doti, a professor of business and economics at Chapman University since 1971, specializes in researching financial systems and institutions. The three books and numerous articles Dr. Pierson Doti has written use history as a laboratory to test various theories about bank structure and regulation.

In her publications, Dr. Pierson Doti has explored the development of banking systems and capital markets, benefits of branch banking, the sources of financing for real estate development, and histories of banking and bankers. Research for the book “California Bankers” led to her greater appreciation for the role entrepreneurs play in a healthy economy and to three years as director of the Leatherby Center for Entrepreneurship and Business Ethics. The Center supports the many Chapman students who want to start their own businesses and relates to already successful entrepreneurs.

Dr. Pierson Doti finds that active contact with businesses and government combines well with her academic research to provide real life examples for her classes in macroeconomics and finance.

She received her Ph.D. in economics from the University of California, Riverside, and she also has a B.A. and M.A. in economics from Cal State University, Fullerton. Recipient of numerous awards in teaching and research, Dr. Pierson Doti was also named to “Women Who Mean Business in Orange County” and “Women of Excellence in Orange County.” She has also served as a budget commissioner for the city of Anaheim, a director at El Dorado Bank and various other civic and corporate boards.

Dr. Pierson Doti decided to be a teacher when she was in third grade. After only one college course, she developed a passion for economics and focused her goal on teaching economics. During her master’s program at Cal State Fullerton, she took a class from Dr. Donald Booth, who arranged for her to teach a class in principles of macroeconomics at Chapman. She leveraged this into a full-time job the next semester, completing her Ph.D. while teaching.

In 1974, the growing Chapman business department needed an additional economist. Dr. Booth and Lynne interviewed a Ph.D. student from the University of Chicago who wanted to live in a sunnier climate. Together, they persuaded Jim Doti to come to Chapman. Jim and Lynne married in 1977 in the college chapel, and they now have two children and a grandson.

Jim Doti moved into administration, becoming president of the University in 1991, but Dr. Pierson Doti prefers to teach. “I can’t imagine a more satisfying thing to do,” she explained. “I love the contact with students experiencing the last step into adult jobs, and I love the fact that my former students are providing leadership in nearly every industry.”
Adding His Voice to a Vibrant University

The dynamism of Chapman and the focus on individual student and faculty needs first attracted Dr. David Kang to the university. “The sense of participation in a worthy endeavor continues to make my Chapman experience a very positive one,” he says.

Dr. Kang joined the Argyros School faculty this year as an assistant professor of management information systems. His primary research interests are in IT adaptation, IT infrastructure management and knowledge management. His works have been published in the Journal of Management Information Systems and the Journal of Organizational Computing & Electronic Commerce.

In his research, Dr. Kang emphasizes the practical relevance in addition to academic rigor.

Before moving to Chapman, Dr. Kang was an assistant professor of information systems at the University of Cincinnati. There he taught both undergraduate and MBA courses in information systems and collaborative technology. He also taught a course on workflow application at the European Union’s summer school in 2000.

Dr. Kang was born and raised in China and received a B.S. in computer science from Wuhan University. After graduation, he worked as a system analyst for several years. In the mid 1980s, David received a master’s degree from one of the first U.S.-Sino joint graduate programs in information systems.

Later, Dr. Kang moved to the United States and received an MBA from the University of Hawaii as well as a Ph.D. in information systems from the Marshall School of Business Administration at the University of Southern California. During his last two years in the Ph.D. program, he also worked as a system support manager for Union Bank of California.

After an extended stay in the Midwest, Dr. Kang was ready to come back to the West Coast. “The familiar sunshine, beaches and numerous entertainment venues in Southern California were an attraction not only for me but for my wife, Amanda, and our two daughters,” he says.

When not working, David enjoys traveling and playing bridge.
Bruce Dehning

**APPOINTMENTS**
Professor Dehning was appointed to the editorial board of the *Journal of Information Systems*. He also serves as coordinator of the journal’s New Scholars Research Workshop. In addition, he was appointed treasurer of the Information Systems Section of the American Accounting Association.

**PUBLICATIONS**

**OTHER NEWS**
Professor Dehning was named to the 2004-2006 Wang-Fradkin Professorship at Chapman University. He was also appointed a Fullbright Scholar for the Czech Republic in 2005.

Lynne Pierson Doti

**BOOKS**

**PUBLICATIONS**

Amy Hurley-Hanson

**PUBLICATIONS**

**OTHER NEWS**
Professor Hurley-Hanson and Cristina M. Giannantonio received the Best Paper Award for the Organizational Behavior track for their paper “The Role of Image Norms in Employment Decisions” at the Western Decision Science Institute annual conference in April 2004. She also received the 2004 Highly Commended Award, Literati Club, for her paper in *Personnel Review*, titled “An Examination of the Effects of Early and Late Entry on Career Attainment: The Clean Slate Effect?”

Ravi Kathuria

**PUBLICATIONS**

Tibor R. Machan

**APPOINTMENT**
Professor Machan was appointed to the R.C. Hoiles Professorship in Business Ethics & Free Enterprise (Endowed chair at ASBE).

**BOOKS**
- “Neither Left nor Right: Selected Columns” (Hoover Institution Press, 2004)
- “Putting Humans First, Why We Are Nature’s Favorite” (Bowman & Littlefield, 2004)

**PUBLICATIONS**

Noel M. Murray

**APPOINTMENT**
Professor Murray was appointed chair of Global Marketing Management and Strategy Track of the 13th annual World Business Congress, held in the Netherlands on July 14-18, 2004.

**PUBLICATIONS**

Lois Shelton

**PUBLICATIONS**

P.K. Shukla

**BOOKS**

Thomas Turk

**PUBLICATIONS**

Candace Ybarra

Professor Ybarra was invited to speak at Western Academy of Management: Research and Teaching Excellence. She also conducts on-going consulting and case study research on strategic alliances in the pharmaceutical/biotech industry.
Alumni Connections

SCOTT T. KROG ‘01 has been appointed director of strategy and pricing for the West Law Corporation in Minneapolis, Minn. Scott was formerly litigation and financial consultant for Hennigan, Bennett & Dorman in Los Angeles.

DEAN HARISIS MBA ‘93 is a vice president of business development for a major services division of The First American Corporation. He resides in Yorba Linda with his wife and two sons. He can be reached at dharisis@firstam.com.

ELLEN K. GORDON ‘98 was recently promoted to managing director for XRoads Solutions Group in Irvine. XRoads is national consulting firm specializing in corporate restructuring. Ellen joined the firm’s Restructuring West practice in 2000 and led the Case Management Services group, providing a wide range of services to Chapter 11 debtor clients. Recent engagements include the wind down and liquidation of eToys Inc., the successful restructuring of Advanced TelCom Group and the successful turnaround of Intrepid USA.

ANDREW LEE ’97 was appointed portfolio manager for Toyota’s TMHU National and Fleet Accounts in Irvine. He is three classes and a dissertation away from earning a Ph.D. in business administration.

DONNY DISBRO ’95, MBA ’03 was promoted to vice president at Professional Community Management of California Inc. He and his wife, Dione, had a son, Brady, last January and now reside in Dana Point.

KAREN MONTOYA ’02 is director of sales for the Health and Beauty Care and Home Fashion departments at Fry’s Food and Marketplace Stores in Glendale, Ariz.

JOSE SANCHEZ ’03 is the new director of strategic planning for the Office Group of The Irvine Company. He formerly was asset manager for the Housing Investment Division at Edison Capital.

MEL DINKEL ’00 is chief operating officer for the Santa Catalina Island Conservancy. He can be reached at mdinkel@catalinaconservancy.org.

Finding Success on the Career Path Less Traveled

THE ARGYROS SCHOOL STRIVES TO PREPARE STUDENTS TO PURSUE THEIR OWN UNIQUE JOURNEYS OF CAREER FULFILLMENT. BUT SOME FOLLOW SUCCESSFUL PATHS THAT TAKE THEM INTO PARTICULARLY INTERESTING FIELDS.

For Randy Jones, that field was a baseball diamond.

The former Business School student is the first Chapman alumnus to win Major League Baseball’s Cy Young Award. Jones was recognized as the National League’s top pitcher in 1976, when he won 22 games for the San Diego Padres.

For Bob Einstein, the career path led to Hollywood, where he became the first Business School alumnus to win an Emmy Award. Einstein is a comedic actor who created the character Super Dave Osborne and now has a recurring role on the HBO series “Curb Your Enthusiasm.” He won his Emmy in 1969 as a writer for “The Smothers Brothers Comedy Hour.

Then there is the first Argyros School graduate to sign a contract as a starting quarterback in professional football. SHE is Kelli Koller, who is set to play for the Orange County Breakers in the National Women’s Football Association.
Wolfgang Frisch has a familial history with Chapman that has bonded him to the university’s faculty, academics and development. Although his beginnings here were modest, his career accomplishments are impressive.

Frisch’s first job was raking the track at age 10 at Chapman while his father, Professor Frank Frisch, taught classes here. There was little doubt as to where the junior Frisch would attend college.

Frisch graduated from Chapman in 1997 with a degree in business and an emphasis in finance. In 2000, he earned a J.D. from Chapman University’s Law School and passed the California Bar the same year. The university is also where he met his wife, Shannon, who holds undergraduate and J.D. degrees from Chapman.

Frisch’s best memories of the university are “the great professors and the clubs,” he notes. One of his most memorable affiliations was with the finance club, led by Dr. Jeremy Goh.

After graduating from law school, Frisch took a position at The Ayco Company, L.P., a Goldman Sachs company where he now serves as an account manager offering financial counseling for senior and mid-management executives.

“It’s a people job – it’s about relationships,” he says. “I deal with executives who are driven and don’t have adequate time for estate planning, investments, partnerships or tax issues.”

Frisch’s advice to students is fundamental: Take advantage of networking opportunities, attend the Distinguished Speaker Series, join clubs, research growth industries and get an internship.

In addition to the fulfillment of his profession, Frisch enjoys a rich personal life with his wife and two dogs. His leisure time is spent simply, helping his chocolate labs Lucy and Belle become Frisbee experts.
Journey to Fulfillment Leads to Chapman

Diane Uehlinger ’80 took the advice of her dad in 1977, and she’s happy she did. His suggestion that she attend Chapman profoundly changed her life. Uehlinger has enjoyed a challenging, deeply gratifying journey toward career fulfillment.

She also listened to another voice of wisdom – that of economics Professor Lynne Pierson Doti. When Uehlinger was a senior, Dr. Pierson Doti recommended an internship with Bank of America. Uehlinger took the position, which has led to an impressive 24-year career in mortgage banking.

During her career, Uelinger has been with J.P. Morgan Chase and has played a leading management role in developing local branch offices. Uehlinger opened an office in the South Bay, took over a troubled branch in Pasadena and managed an office in Los Angeles – all the while commuting from Orange County. In 2000, she was offered a position in the Newport Beach office as vice president of the Estate Properties Group.

Uehlinger admits that she was lucky to find a career she loves. “It wasn’t really planned, it just happened,” she says. The strong work ethic her parents instilled and her Chapman education gave Uehlinger the confidence to succeed in a highly competitive industry, she says.

Her diligence paid off, and now she is able to give back to the university that developed her executive skills. Uehlinger serves on the Board of Counselors for the Argyros School, the Alumni Strategic Planning Committee and the Northwestern Mutual Waltos Group “Woman in Business” Scholarship Committee.

Uehlinger’s advice to students is simple but indicative of her drive. “Find out what is available and go for it,” she proffers. “Don’t sit back and wait for something to happen – you’ve got to take advantage of everything the Business School has to offer.”

She also believes in creating a fun, diverse work environment. Her parents always told her that diversity is “what makes it a horse race.”

Uehlinger balances her business savvy and career perseverance with a passion for animals. She has three cats and two dogs as well as several koi fish. She also enjoys her volunteer time as a weekend docent at the Santa Ana Zoo.

To new students, she says, “You need balance in life, and you must have fun – don’t get in your own way. Take risks and don’t overanalyze things. Most importantly, don’t be afraid of the word ‘no.’”
Entrepreneurs Share Insights of the Young and Successful

Don’t ever discard people. Learn about them. And don’t underestimate them.
—Steve Uyesugi ’95

The new Chapman University discussion series Young and Successful teaches career skills as it strengthens connections that are critical to the success of business professionals. About 40 students, graduates and faculty members attended the first panel discussion, co-sponsored by the Argyros School, the Career Development Center and the Alumni Association. The event featured the networking insights of four recent Chapman graduates already enjoying success as entrepreneurs.

“Make friends with people in your class, make friends with your teachers, and make friends with people you meet,” says panelist Steve Uyesugi ’95, a gemologist and jewelry designer for AA Jewel Box, Inc. “Don’t ever discard people. Learn about them. And don’t underestimate them.”

Joining Uyesugi on the inaugural Young and Successful panel Sept. 29 in Beckman Hall were Donny Disbro ’98, MBA ’03, vice president of marketing and business development for Professional Community Management; Doug Francis ’01, founder and CEO of Home Advantage Funding; and Nicholas Ilagan ’04, who is developing a physical therapy center called Coast Therapy Solutions.

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While at Chapman, Ilagan co-founded the business club Students In Free Enterprise (SIFE). He says the skills he honed in starting the club also served him well when he launched his own business.

“I already had hands-on experience working with different companies in the community,” he notes.

At Young and Successful events, students are encouraged to meet and talk with participants before and after the panel discussion. A key goal of the series is to demonstrate that business leaders are approachable and eager to share their knowledge, organizers say.

To learn more about the Young and Successful series, contact David Moore at dmoore@chapman.edu or (714) 744-7045, or call the Career Development Center at (714) 997-6942.
"Never turn down an opportunity that is asked of you in giving your time, effort or financial resources, because you will never truly understand the reward until afterward."

This is a quote Adam Riffe ’95 has lived by since he attended Chapman University as an accounting major in the Argyros School of Business and Economics. And now that Riffe is president of the Chapman University Alumni Association, his opportunities to connect with the university community are only growing.

Riffe played on the Chapman tennis team and was a member of the campus-wide Judicial Review Board, the Pi Kappa Alpha fraternity and the Accounting Society, where he helped tutor struggling students.

"Joining Pi Kappa Alpha was a huge part of my life because I made so many true and lasting friendships," Riffe says. "It taught me about time management and helped my personal growth and development."

If not for the Argyros School, Riffe adds, he would not have been prepared for a full-time career. He learned how to interview, create a résumé, write and present business reports and so much more.

After graduating in December 1995, Riffe became a full-time employee at Lesley, Thomas, Schwarz & Postma, where he had been interning for about a year. "Foster any and all relationships, because I would not have had a job after graduation if I did not foster mine," he says. "Networking is key."

Soon after, Riffe received his CPA license and became chief financial officer for Republic Bag Inc. He is now CFO for Innovative Healthcare Management (IHM), which manages and develops outpatient surgery centers with physician partners.

"My goal was to really focus on my career, and once that was accomplished I wanted to give back to my alma mater," Riffe says.

In 2003, he received the Alumnus of the Year award with his involvement in the Alumni Association and in his fraternity as chapter adviser. In spring 2004, he was elected president of the Alumni Association.

The association will play an important role in the future of Chapman University, Riffe says. "This is a preeminent university that has great vision and growth, but the future relies heavily on our alumni.

"My main goal is to establish a full board of 42 members that represents each school and each on-campus club or organization. By having strong leadership, we can conquer other goals, like improving career networking and development, benefit programs, community involvement and student relations."
You can become part of the Argyros School of Business and Economics’ future success by strengthening our programs, students and faculty today, through your contributions. ASBE depends on gifts from alumni and friends to:

- Offer scholarship support to attract and assist promising students
- Recruit and retain excellent faculty
- Develop and enhance curriculum and programs through partnerships with alumni and friends in the business community
- Infuse global perspectives into all ASBE activities

Is Planned Giving Right for You?

Planned giving is a way to maximize your estate for your heirs while making a charitable contribution to the Argyros School of Business and Economics. A planned gift to ASBE may be right for you if you answer “yes” to any of these questions:

- Have you considered making a significant contribution to ASBE, but are worried about having enough income in years to come?
- Do you want to ensure that you, and not the IRS, choose where the largest part of your estate goes?
- Is it important to you that future ASBE students have access to a quality education?
- Are you looking for a way to create a meaningful, lasting legacy?

For more information, contact:
Susan Knopick, Director of Planned Giving
Chapman University
(714) 744-7834
knopick@chapman.edu
www.chapman.edu/giving/ctp
DECEMBER 8
ECONOMIC FORECAST
Hyatt Regency, Irvine

DECEMBER 15
BOARD OF COUNSELORS HOLIDAY PARTY
Bob Elliott’s Home in Newport Beach

DECEMBER 20
LOS ANGELES ECONOMIC FORECAST
Los Angeles Library

JANUARY 25
INLAND EMPIRE ECONOMIC FORECAST
Riverside Convention Center

FEBRUARY TBD
BOARD OF COUNSELORS BREAKFAST
Pacific Club

FEBRUARY 17
DISTINGUISHED SPEAKER – Dave Wheeler, Majestic Realty
Beckman Hall, Room 404, 5:45 p.m. to 6:35 p.m.

FEBRUARY 25
DAY ON THE JOB
Roland DGA, Irvine

MARCH 17
DISTINGUISHED SPEAKER – Michael Hoopis, Water Pik Technology, Inc.
Beckman Hall, Room 404, 5:45 p.m. to 6:55 p.m.

APRIL 14
DISTINGUISHED SPEAKER – Roy Englebrecht, Golden Boy Promotions
Beckman Hall, Room 404, 5:45 p.m. to 6:55 p.m.

APRIL TBD
BOARD OF COUNSELORS RETREAT

APRIL TBD
SPRING BANQUET – Beta Gamma Sigma honors fraternity induction

MAY 5
DISTINGUISHED SPEAKER – Andrew Donchak, Autobytel
Beckman Hall, Room 404, 5:45 p.m. to 6:55 p.m.

MAY 21
Commencement
Chapman University