The George L. Argyros School of Business and Economics, Chapman University

Chapman University
Fall 2005
Agents of Change

CREATING A PLAN TO INVENT THE SCHOOL'S FUTURE
Mission

- Develop business leaders for the global economy
- Create value for their organizations by blending
  - Sound economic reasoning
  - Individual initiative
  - Accountability
  - Integrity
Preparation for:

- That First Job
- Lifelong Learning
- Creativity & Entrepreneurship
- Ultimate Career as Responsible, Ethical Leader in a Global Economy
Argyros School Overview

- 28th year as a School; ~ 5,000 alumni
- 30 full-time faculty, 11 staff
- 3 undergraduate degree programs
  - BA Economics
  - BS Business Administration
  - BS Accounting
- 3 graduate degree programs
- AACSB accredited
BA in Economics Program

General Education

Core

Electives
What to do with an Economics degree?

- Very popular minor and double major
- Bridges liberal arts and professional education
- Positions in government and finance
- Preparation for graduate school—MA, MS, Ph. D. programs
- Preparation for professional programs—JD, MBA
B.S.B.A. Program

- General Education
- Business Core
- Business Electives
- Business Capstone
Upper Division
Business Electives

Five Courses that may include an Emphasis
Emphases

- Business Economics
- Entrepreneurship
- Finance
- International Business
- Management
- Marketing
What to do with a BS in Business Administration?

- Work!
- JD or MBA program
- MS or Ph. D. program
B.S. in Accounting Program

General Education

Business Core

Accounting Program

Business Electives

Business Capstone
Accounting Curriculum

**Junior year:**
- Intermediate Acctg I
- Cost Accounting
- Intermediate Acctg II
- Advanced Cost*

**Senior Year:**
- Auditing
- Audit Systems Lab
- Federal Income Tax
- Advanced Financial Actg*
- Actg Information Systems*
- Advanced Taxation*
What do you do with a BS in Accounting?

- Complete coursework to qualify to sit for the CPA, CMA, CIA, ...
- Practice—public firms, private enterprise, government, solo, ...
- Many, many specializations—e.g., auditing, management accounting, tax planning, fraud or forensic accounting, information systems consulting, litigation support, local/state/federal governmental finances, budget analysis, ...
- Ph. D. sometimes a JD
Policies and Procedures

- ASBE Grade Requirements (2.0)
- University Honors Program (>1250 SAT/>ACT 28 and GPA >3.7)
- Graduation with honors (>54 hours here)
  - Cum Laude (>3.5 GPA)
  - Magna Cum Laude (>3.7 GPA)
  - Summa Cum Laude (>3.9 GPA)
Other interesting aspects of the Argyros School

- Study abroad—University has many, many choices; there are several unique for us:
  - University of Glasgow
  - London
  - Grenoble, France
  - Cannes/Nice, France
  - Australia
  - New Zealand
  - Japan/Osaka

- Summer international internship program in London and other major European cities
A Walk Down Wall Street
Domestic and International Internships

London Internships 2005

- Work for 2 months and earn 3 units of academic credit
- Gucci Group—Stella McCartney
- Barclays Private Bank
- GE Europe
- Dryden Wealth Management, Limited
- NBC London
- People Magazine
Study Abroad: Australia

- Macquarie University
- University of Technology
- University of West Australia
- Edith Cowan University
- Victorian College of Arts
- Australian National University
Study Abroad: Australia 2

- University of Canberra
- Bond University
- Central Queensland University
- Griffith University
- James Cook University
- Monash University
Study Abroad: Australia 3

- Queensland Tech
- University of Canberra
- University of Newcastle
- University of Queensland
- University of Tasmania
- University of Wollongong
Study Abroad: Australia 4

- Southern Cross University
Study Abroad: China

- University of Beijing (American Institute)
Study Abroad: Ireland

- University of Limerick
Study Abroad: Japan

- Kansai Gaidai University
Study Abroad: Mexico

- University of Panamericana, Guadalajara
Study Abroad: New Zealand

- Auckland University of Technology
- Palmerson’s North University
- Massey University
- University of Auckland
- University of Canterbury
- University of Otago
Study Abroad: New Zealand 2

- University of Waikato
- Victoria University
Study Abroad: United Kingdom

- City University, London
- Lancaster University
- Middlesex University
- University of Essex
- University of Greenwich
- University of Manchester
Study Abroad: United Kingdom

- University of Nottingham
- University of Westminster
- University of Stirling, Scotland
- University of Glasgow, Scotland
- University of Wales
Study Abroad

- This is not a complete list. Business school students are studying in other countries, too.
Emerging Entrepreneur Contest

- Several thousands of dollars in prize money!
- Meet entrepreneurs and venture capitalists!
ASBE Student Organizations

- Alpha Kappa Psi
- Students in Free Enterprise (SIFE)
- Dr. P. K. Shukla is faculty advisor for both!
Alpha Kappa Psi
- Students in Free Enterprise
  - Founded in 1975
  - Active Teams in more than 1,700 college and university campuses in 42 countries around the world
  - SIFE is a global, not-for-profit education organization
What do we do?

- Goal- improving the quality of life and standard of living for our communities
- SIFE educational topics:
  - Market Economics, Entrepreneurship, Personal Finance Success Skills and Business Ethics
Help!

- Jennifer Freebury, Office Manager, 997-6707
- Dr. Paul Foote, Associate Dean, 997-6546
- Center for Academic Success, Testing & Tutoring, 997-6828
- Valerie Nordrum, Evaluator, 532-6016
- Joe Kertes, Dean of Students, 997-6721
- Career Development Center, 997-6942
- Center for Global Education, 997-6830
- Leatherby Library Services, 997-6806
- Student Psychological Counseling, 997-6778
- The Writing Center, 997-6624