

Chapman MBA Business Plan Team Selected as a Semi-Finalist to Compete in International Business Plan Competition

Four MBA Students from the George L. Argyros School of Business and Economics (Desiree Farden, Kim Tran, Arash Sayadi, and Nicholas Brutocao) have been selected as a semi-finalist team in an International Business Plan Competition to be held in March at the University of San Francisco. Last year's competition had 18 schools representing 7 different countries.

Major MBA Programs in the United States that were represented in the competition last year included Stanford University, UC Berkeley, University of Pennsylvania, University of Texas (Austin), University of Michigan, University of San Francisco, University of Illinois (Chicago), University of Wisconsin (Milwaukee), Duke University, and a few others. The following is the e-mail sent to the students from the Chair, USF International Business Plan Competition:

"Dear Desiree, Kim, Arash, and Nic:

CONGRATULATIONS! The University of San Francisco 2007 International Business Plan Competition Selection Committee is very pleased to invite your team to present your New Venture Plan, Kona Girl Coffee Soda, at the USF-PSI 2007 International Business Plan Competition, March 28 - 31, 2007, in San Francisco, California.

You should be quite proud of this accomplishment, as the competition for selection for one of the few invitations has been fierce with many high quality submissions from universities around the world. The panels of judges that will determine the cash prizes are made up primarily of venture capitalists and chief executives. Therefore, we believe that the feedback and exposure you will receive at this event will prove to be valuable for your enterprise. You may wish to forward this acceptance note to your university's media office, and your school's dean or director in order to request travel funding to cover travel costs as you represent your university on this international stage.

Mark Cannice, Ph.D.
Chair, USF International Business Plan Competition"